

# Course 15 — AI SEO - The GEO Blueprint

A 4-modules CyberG7 system — research-backed, build-as-you-go.

## THE COURSE AT A GLANCE

Course 15 — AI SEO - The GEO Blueprint: a premium CyberG7 operator programme for learners who want practical, evidence-led workflows across AI automation, content creation, viral video.

## Who This Is For

Course 15 — AI SEO - The GEO Blueprint: a premium CyberG7 operator programme for learners who want practical, evidence-led workflows across AI automation, content creation, viral video.

This course is built for:

- founders and operators building AI-enabled businesses
- creators and marketers turning AI tools into repeatable production systems
- technical learners who want practical workflows rather than tool demos

You'll feel right at home if any of these sound familiar:

- too many disconnected AI tools
- unclear path from learning to usable output
- time commitment and implementation confidence
- cost versus measurable workflow improvement

## What You'll Build

By the end, you won't just understand the ideas — you'll have assembled a working system, module by module. Across the course you'll develop:

- Answer Engine Optimization (AEO) Analysis
- The Strategic Shift: Watchers vs. Movers
- Top AEO Platforms of 2026
- Key Data Points for AI Citation Success
- Content Creation and Monetization Strategies

- The Faceless Channel Revolution
- AI Service Offerings
- Digital Product Platforms: The "Scalability Tax"
- Workflow Automation and Productivity

## Course Outline

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### Module 1 · Mapping the AI Search Landscape & Visibility Stack

As of mid-2026, the digital landscape is undergoing a fundamental shift driven by Answer Engine Optimization (AEO), automated content workflows, and a "land grab" in social media monetization. Traditional search volume is projected to decline by 25% by the end of 2026, with AI-generated answers appearing in nearly 48% of all searches.

#### Key themes:

- Answer Engine Optimization (AEO) Analysis
- The Strategic Shift: Watchers vs. Movers
- Top AEO Platforms of 2026

### Module 2 · Automated Funnels & Attention-Economy Monetization

As of 2026, the digital landscape is defined by three converging forces: the total automation of the sales lifecycle, the rise of generative AI as the primary engine for content and search visibility, and a critical shift in the creator economy toward interactive monetization. Traditional models, such as static digital courses and view-based social media metrics, are experiencing significant decline. Revenue growth is now driven by "watch time" as a trust signal, high-completion-rate interactive challenges, and Generative Engine Optimization (GEO).

#### Key themes:

- The Architecture of Automated Sales Funnels
- Generative AI Content Production and Virality
- TikTok and the Watch Time Metric

### Module 3 · From SEO to GEO: Content That AI Engines Cite

The transition from traditional Search Engine Optimization (SEO) to Generative Engine Optimization (GEO) represents a fundamental shift in digital discovery. In the 2026 landscape, the primary objective has moved from appearing on "page one" of a search engine to being "part of the answer" synthesized by Large Language Models (LLMs). This briefing examines the technical and strategic requirements for brands to remain citable in an era of AI search visibility, where human attention—not production capacity—is the binding scarce resource. Key strategies include the adoption of llms.txt files, the optimization of "fan-out" queries, and the leveraging of short-form "clipping" content to capture attention across multi-modal platforms.

#### Key themes:

- The Transition from SEO to GEO (The "Citable" Era)
- Technical Foundations for AI Crawlability
- Content Architecture for LLM Synthesis

## Module 4 · The GEO Operating System: RAP, Agents & Owned Audience

The digital marketing landscape in 2026 is defined by a fundamental shift from traditional Search Engine Optimization (SEO) to Generative Engine Optimization (GEO). As AI-powered search interfaces like ChatGPT, Perplexity, and Google's AI mode increasingly keep users on-platform, publishers are witnessing a decline in traditional search traffic of approximately 40%. To stay viable, organizations are transitioning to "Result-as-a-Service" (RaaS) models, focusing on AI citation rates rather than simple traffic metrics.

### Key themes:

- The Transition from SEO to Generative Engine Optimization (GEO)
- The "RAP" Framework for LLM Visibility
- Key Performance Indicators in 2026

## Outcomes

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Complete the course and you'll be able to:

- Prioritize AEO over SEO: Given the 15% overlap in sources, brands must audit their visibility specifically within AI engines. If using a "Watcher" tool, supplement it with a manual content update cycle every 30 days to maximize citation probability.
- Journey Mapping: Identifying touchpoints and stall points in the existing process.
- The Shift in Metrics: Success is no longer measured solely by position #1, but by "mention rate" or "share of voice." Because LLMs are non-deterministic, visibility is defined by how frequently a brand appears across multiple responses to diverse prompts.
- Regularity: How consistently the brand is mentioned across similar prompts.

### ENROLL

Enrol now Start *Course 15 — AI SEO - The GEO Blueprint* today — the full module-by-module system lives at <https://ai-seo-geo-blueprint-edu.cyberg7.com.sg>.